

Healthy Lifestyle Coalition of the P² Collaborative of WNY

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Coalition Status

Coalition of 62 organizations from throughout Western New York.

Supported through a partnership of the P² Collaborative and United Way since May 2010.

Currently undergoing a Strategic Planning process.

Recruiting a Steering Committee to guide its work.

Strategic Plan Preview

Vision

WNY is nationally recognized as a community in which physical activity, healthy nutrition, and prevention are pillars of personal health, workplace wellness and healthy public policy. The WNY Healthy Lifestyles Coalition will be the catalyst that leads the people of WNY to embrace permanent lifestyle changes.

Strategic Plan Preview

Mission

The mission of the Western New York Healthy Lifestyles Coalition is to cultivate a culture of wellness.

Strategic Plan Preview

Goals

Coalition has a written organizational structure to govern its future.

Coalition will improve metrics for Healthy People 2020's objectives focused on physical activity and nutrition.

Strategic Plan Preview

Goals

Support evidence based public policy related to physical activity and nutrition.

Implement communications plan to support goals.

Call for Nominations

- Seeking nominations for the WNY Healthy Lifestyles Coalition Steering Committee
- Steering Committee provides guidance on overall strategic direction.
- Seeking a diversity of experiences and talents representing eight counties of WNY.
- Nominations due July 29th.